

RED ALERT®

PRIORITY RESPONSE PROGRAM



Our RED ALERT® Priority Response Program delivers the utmost level of disaster readiness for our business clients on a local, national or international level.

BELFOR's RED ALERT program can reduce response time, improve your chances of full recovery, and limit the financial impact of a disaster to your business operation.

Partnering with a proven company like BELFOR can mean the difference between effective operational recovery and loss of equipment, resources and customers.



EMERGENCY PLANNING

The RED ALERT service is structured to work with your own emergency procedures so, that when disaster strikes, the RED ALERT 3-stage action plan can be initiated with speed and effectiveness:

- **Stabilization** – to make the premises safe and secure and to prevent further damage.
- **Assessment** – to assess the extent of damage, determine priorities and coordinate an action plan.
- **Mitigation and Restoration** – structured recovery process to restore your facility and equipment and your business to full operational readiness.

Before a disaster strikes, we do a thorough survey of your critical systems, facilities and vital records. We can often recommend practical, proven steps to prevent or solve potential problems before they become reality.



IMMEDIATE ACTION

One call to our 24-hour hotline - operated by our very own Call Center in the U.S. - activates RED ALERT.

Your BELFOR account representative will be notified immediately and BELFOR will send an experienced team directly to your site within four hours or less in most cases.

RED ALERT® SERVICE LEVELS

BELFOR offers two levels of RED ALERT service – Premium Plus and Basic. Both levels include the following benefits:

- 24-hour response through BELFOR Call Center hotlines.
- Immediate telephone response after you report the incident.
- Rapid response to your site to inspect and advise on damage control.
- Written scope within 24 hours of site visit.
- Dedicated Account Manager assigned to your account.
- Review of your business continuity plans.
- No call-out charges in cities where we have a presence.

RED ALERT® PREMIUM PLUS

RED ALERT Premium Plus is a retainer-based program that provides your business with all of the benefits above plus:

- Highest priority response level over RED ALERT Basic and non-RED ALERT clients during area-wide disasters (catastrophes).
- Familiarization Surveys on up to three (3) facilities to establish priorities and identify important information prior to an emergency.
- Available worldwide.

RED ALERT® BASIC

RED ALERT Basic clients receive:

- Second highest level of priority response during area-wide disasters (catastrophes) – after RED ALERT Premium Plus clients.
- Available on local and regional basis only.